

TARGETING ADDICTION TOGETHER

YORK OPIOID

COLLABORATIVE



JULY 2021-JUNE 2022 ANNUAL REPORT

CHAIRPERSON'S MESSAGE

Dear Friends,

The York Opioid Collaborative (YOC) remains steadfast in its desire to make a noticeable difference in the lives of those impacted by substance use disorders. With that in mind, 2021 ushered in a redefining period for the organization, as we began a strategic planning process to determine how we are best able to meet the needs of our community partners, and most importantly, those impacted by this epidemic. That process proved to be invaluable as we were able to further clarify the mission of the YOC, refine our focus and develop four strategic imperatives.

The four strategic imperatives established throughout the planning process were; Increase the Reach and Influence of the YOC; Recruit and Retain the Best and Brightest; Provide Relevant, Unbiased Education and Community Data; and to Build a Sustainable Business Model. We look forward to continued engagement with our community partners as we implement these imperatives and strive to significantly reduce the impact of substance use disorder in York County.

While I am encouraged by this community's resilience and the reduction in the number of opioid related overdose deaths in the past 12 months, one death is too many. Please know that the YOC will continue to work tirelessly to meet the needs of York County residents.

To our donors and collaborative partners who have given of their time and resources, and on behalf of our devoted Board, I say thank you. I look forward to our continued work, and to the many successes that lay ahead in the 2022-2023 fiscal year.

Kyle G. King
Board Chairman
York Opioid Collaborative



BOARD OF DIRECTORS & STAFF

OFFICERS

Kyle G. King
Board Chairman

Chad Deardorff
Board Vice-Chairman

Susan Byrnes
Treasurer
(through December 2021)

Chad Bumbaugh
Treasurer
(January 2022 to June 2022)

Roberta Geidner
Secretary

BOARD MEMBERS

Shannon Brady

Chad Bumbaugh

Margaret Eckles-Ray

Pamela Gay

Audrey Gladfelter

Matthew Howie

David Lash

Suzanne Schlager

David Sunday

Walt Tilley III

Pastor Bob Tome

Natalie Williams

STAFF

Brittany Shutz
Executive Director

OUR VALUES



DIVERSITY

We believe that our work should be informed by the perspectives and circumstances of the entire community.



INTEGRITY

We believe that everything we do should be informed by the most accurate research and have the best intentions.



INNOVATION

We believe that the only way to stay current and be effective is to continuously advance our processes and knowledge.



COMMUNITY

We believe that we need to do everything possible to ensure we live in a healthy community.



EDUCATION

We believe that continuous learning is the key to prevention and successful recovery.



COLLABORATION

We believe that the work we do requires the help and support of many community partners.



EMPATHY

We believe that we need to understand and appreciate where people are in their life journey and provide solutions that meet them there.

OUR MISSION

To coordinate and create collaborations that raise awareness and advocate for support to collectively implement solutions and programs for substance use disorders.

OUR VISION

To significantly reduce the impact of substance use on the York County community and create an environment of continuous lifelong recovery and support.

THE PRINCIPLES OF COLLABORATIVE WORK

The York Opioid Collaborative exists to provide the backbone to collectively work towards solutions to address overdoses and substance use in our community. We bring partners together around a common agenda to maximize the end result and provide continuous communication among partners. ■



FINANCIAL STATEMENT



FISCAL YEAR
2021-2022
JULY 1, 2021
THROUGH
JUNE 30, 2022

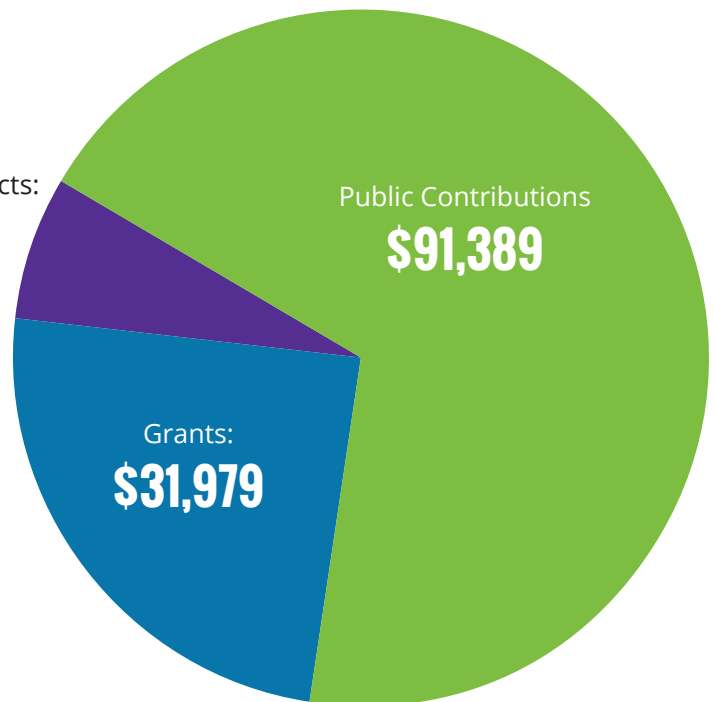
INCOME

Government Contracts:

\$8,766

Total Revenue:

\$132,134



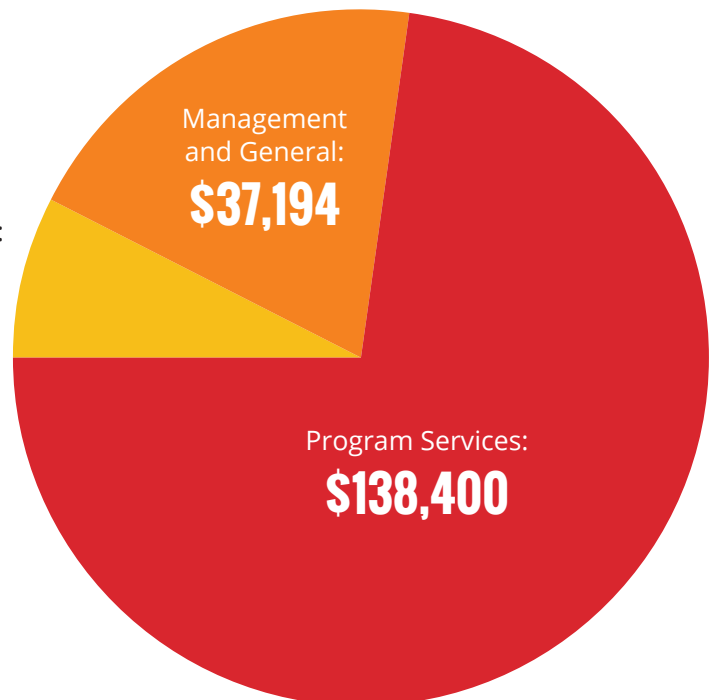
EXPENSES

Fundraising:

\$14,175

Total Expenses:

\$189,809



Based on independent accountant's financial compilation report completed by RKL LLP comprising of statement of financial position- cash basis as of June 30, 2022

York Opioid Collaborative would like to recognize our generous donors and partners for their contributions and assistance this year. Thank you all for your continued support! ■

DONORS/COMMUNITY PARTNERS

DONORS / GRANTS July 2021 - June 2022

City of York Bureau of Health - Overdose 2 Action Grant Contractor
National Association of City and County Health Officials - Overdose Response Strategy Pilot Site Grant
Pennsylvania Center on Crime and Delinquency Grant

2022 CHARITY CLASSIC MIXED-DOUBLES TENNIS TOURNAMENT DONORS

UPMC Health Plan
WellSpan Health
Stevens and Lee
RBC- The Sides Group
Glatfelter Insurance Group
Highmark Blue Shield
Crispus Attucks
Rutters
Apple Automotive
Graham Partners
Penn State Management
M&T Bank
CGA Law Firm

OSS Health
RGS Associates
Self Serve Beverage
Fulton Bank
Traditions Bank
Peoples Bank
Dietz & Bluett Insurance
Sun Motors Company
Pasch Companies
MJK Consulting
Trout CPA
United States Tennis Association Middle States Section, Inc.

Maryland Vascular Specialists
Susquehanna Memorial Gardens
Red Lion Bus Company
White Deer Run Treatment Network
First National Bank of Pennsylvania
Wagman, Inc.
JP Morgan Chase & Co.
McConkey Insurance
Springwood Hospitality
Private Donors

PUBLIC SAFETY PARTNERS

County of York Coroner
County of York District Attorney
US Attorney's Office
Local Law Enforcement
County of York Probation
City of York Fire Department

Emergency Health Services Federation
Local EMS
HIDTA
York County CJAB
Community Action for Recovery and Diversion
Re-entry Coalition

PUBLIC HEALTH PARTNERS

Rase Project
City of York Bureau of Health
York/Adams Drug & Alcohol Commission
WellSpan Health
White Deer Run
Family First Health
Recovery Centers of America
County of York Commissioner's office
Clarity Way
Minnich's Pharmacy
CDC Foundation

Innovo Detox
PA Adult and Teen Challenge
Lancaster, York, Harrisburg Harm Reduction Project
York County MH/IDD
Children, Youth and Families
Healthy York Coalition
UPMC
Rehab After Work
Malvern
Britelife
JFT Veterans and Recovery Services

COMMUNITY PARTNERS

Not One More York Chapter
On Common Ground
Byrnes Health Education Center
York College of Pennsylvania
Penn Waste
York County Solid Waste Authority
Red Lion Area School District
York County Libraries
Genesis Church
York New Salem
Sees the Day Recovery House
Keep it Green Recovery House
Pro-A

Local Legislators
York County Economic Alliance
Recovery House of Worship
BALM Program
People in Recovery
Family members and loved ones
Mason-Dixon Anti-Drug Coalition
York County System of Care
York County CTC
My Choice 2 Change
Unstoppable You Ministries
Genesis Church York-New Salem

STRATEGIC PLAN

STARTING IN AUGUST 2021, the York Opioid Collaborative embarked on a long-range strategic planning process. York Opioid Collaborative is at an interesting point in its organizational development. In 2018, when YOC engaged in its first strategic planning process, the organization was just starting out as a non-profit and the strategic plan was developed for our stakeholder coalition. It focused on the Collaborative as a coalition and objectives to be carried out among partners but did not consider YOC as a standalone organization. Despite this, the strategic plan has served as a roadmap, to drive initiatives taken on as an organization, by other organizations engaged with the Collaborative, or through partnerships. Now that we have been a non-profit for 4 years and having successfully implemented many of the tasks and objectives outlined in our 2018-2021 plan, we look to our next plan to articulate the business, financial, and programmatic strategies which the organization will pursue over the next 3 years.

We hired a consultant to provide the following services:

1. Work with board members, staff, and stakeholders to articulate a clear strategic plan for YOC for 2022-2024. This plan should identify specific programming, fundraising, grantmaking, communication objectives for the organization in pursuit of its mission.
2. Conduct a general SWOT analysis of internal and external perceptions of organization.
3. Develop a timetable of implementation with specific measurable benchmarks, objectives, and tasks to be accomplished to achieve goals.
4. Establish a framework and process for the organization's leadership to effectively implement the strategic plan and monitor progress toward achievement of goals and objectives.
5. Facilitate meetings and provide leadership, direction and expert consultation and advice related to the development of an effective strategic plan, including successful implementation.
6. Deliverables should be a clear, easily consumed, strategic planning roadmap, accompanied by a strategic planning timeline.
7. Presentation of findings to the York Opioid Collaborative Board of Directors on an agreed upon date.

The process included a half-day board retreat, interviews with community stakeholders and continued work over the course of several months with the Board of Directors. ■



STRATEGIC IMPERATIVE #1

★★★

INCREASE THE REACH AND INFLUENCE OF YOC

★★★

Increase brand awareness

★★★

Increase the depth and quality of functional partnerships

★★★

Implement a formal advocacy process



STRATEGIC IMPERATIVE #1

★★★

RECRUIT AND RETAIN THE BEST AND BRIGHTEST

★★★

Recruit and retain the best and brightest staff

★★★

Recruit and retain the best and brightest volunteers



STRATEGIC IMPERATIVE #3

★★★

PROVIDE RELEVANT, UNBIASED EDUCATION & COMMUNITY DATA

★★★

Develop and evolve educational offerings

★★★

Provide meaningful unbiased substance use disorder data



STRATEGIC IMPERATIVE #4

★★★

BUILD A SUSTAINABLE BUSINESS MODEL

★★★

Diversify and optimize revenue streams

★★★

Identify opportunities to increase ROI of operating expenses



OVERDOSE PREVENTION ASSISTANCE LOCALLY- OPAL

The OPAL, online mail-based Narcan distribution program officially launched in October 2021. This program is designed to eliminate barriers individuals face accessing naloxone, by providing a brief online training and delivering a Narcan kit straight to their door. Since its inception, the program has reached individuals across York and Adams County.



OVERDOSE 2 ACTION

Overdose Fatality Review Team: The purpose of this team is to prevent overdose deaths. The team accomplishes this purpose by examining individual, organizational, and systems level factors related to overdose deaths that occur in York County, Pennsylvania. The York Opioid Collaborative convenes the Public Health Safety Team which serves as the governance committee for OFR, but also serves on the steering committee for OFR as a coordinator.

Medication Storage and Disposal Education and Material Distribution - Safeguar(x)d:

We provide community partners medication lockbags, medication lock boxes, medication deactivation kits, and literature about proper medication storage and disposal, for distribution to individuals. The program expands the availability of these materials by working with partner agencies to engage individuals in conversations about the importance of safe storage of medications.

Naloxone Distribution: In partnership with City of York Bureau of Health, we held monthly naloxone distribution and overdose response training at the Bureau of Health- Health Clinic.



COMMUNITY SHARPS COLLECTION PILOT DEVELOPMENT

The work to develop a community sharps collection program continued during this fiscal year. The purpose of this project funded by the Memorial Health Fund, was to coordinate efforts between partnering agencies to develop options for safe sharps disposal for home-generate sharps and sharps used in the community.



OVERDOSE RESPONSE STRATEGY PILOT

The Overdose Response Strategy Pilot planning grant through the National Association of City and County Health Officials and the CDC Foundation supported planning work for a Multi-disciplinary post overdose outreach team. The goal of this type of outreach is to connect with individuals who experienced an overdose but did not go to the hospital. It is expanding Warm Handoff services, currently provided to those who receive transport to the hospital.



MEDICATION TAKE BACK EVENTS

We partner with local law enforcement twice a year to participate in the National Prescription Drug Take Back day. This event provides our community with a way to dispose of medication securely. It also helps to expand education to the community about the importance of safe disposal and options for year-round disposal of unused or expired medications.

FY 2021-2022



2 W. Market St.
Suite 501
York, PA 17401

yorkopioidcollaborative.org