



YORK OPIOID
COLLABORATIVE
ANNUAL
REPORT
FY23/24



CHAIRPERSON'S MESSAGE



Kyle G. King

Dear Friends,

As I make my exit as Board Chair, I want to take a moment to express my deep gratitude for the opportunity to serve alongside such a dedicated and passionate group of individuals. Our collective work over the years has been both challenging and rewarding, and I am proud of what we have accomplished as a team.

Reflecting on my time as Board Chair of the York Opioid Collaborative, it's become clear to me that the true essence of philanthropy goes beyond just financial contributions. It's about offering our skills, passion, talent, and experiences to benefit others. Due to our varying backgrounds, we have the collective capacity to give and make positive impacts on the human condition.

The fight against the opioid crisis is far from over, but I am confident that with the strength and commitment of this Collaborative, real change will continue to unfold in our community. While I may be moving on from this role, I remain deeply invested in this cause and will always support the vital work being done.

Thank you all for your trust, collaboration, and tireless effort. It has been a true honor to lead this amazing organization, and I look forward to seeing the incredible strides you'll continue to make under Brittany's leadership and the Boards guidance.

Kyle G. King
Board Chairperson
York Opioid Collaborative



Margaret Eckles-Ray

As I take on the role of Board Chair of the York Opioid Collaborative, I am honored to support our mission of addressing the impact of substance use and addiction in our community. Our staff plays a vital role as the backbone organization, dedicated to empowering our members and fostering collaboration.

With the comprehensive authority entrusted to us by our members, we guide our collective efforts with both care and determination. Our responsibilities include facilitating discussions, coordinating activities, and advocating for our shared goals. By engaging with our community and synthesizing data, we aim to enhance understanding and drive impactful change.

Together, we navigate the complexities of this work, ensuring that our initiatives are aligned and mutually reinforcing. I am excited to continue building on the foundation laid by my predecessors and to work alongside each of you as we strive for meaningful, lasting change.

I extend my appreciation to my previous chair for their invaluable leadership. I look forward to working with all of you and to the remarkable progress we will achieve together.

Margaret Eckles-Ray
Board Chairperson - Incoming
York Opioid Collaborative

ABOUT US

BOARD OF DIRECTORS

OFFICERS

- Kyle G. King
Board Chairperson
- Margaret Eckles-Ray
Board Vice-Chairperson
- Chad Deardorff
Treasurer
- Shannon Brady
Secretary

BOARD MEMBERS

- Walter Tilley III
(Term ended in December 2023)
- Suzanne Schlager
- Tania Zech
- Reginald Hunter
- Atherine Shaw
- Jacquelyn Kreiser
- Kaylee Swanson
- Samantha Zahm
- Zachary Claghorn
- Claudio Digruottola
- T. L. Kearney
(Term started in January 2024)
- Lauren Days
- Lamar Stevens
(Term ended in February 2024)

OUR VALUES



DIVERSITY

We believe that our work should be informed by the perspectives and circumstances of the entire community.



INTEGRITY

We believe that everything we do should be informed by the most accurate research and have the best intentions.



INNOVATION

We believe that the only way to stay current and be effective is to continuously advance our processes and knowledge.



COMMUNITY

We believe that we need to do everything possible to ensure we live in a healthy community.



EDUCATION

We believe that continuous learning is the key to prevention and successful recovery.



COLLABORATION

We believe that the work we do requires the help and support of many community partners.



EMPATHY

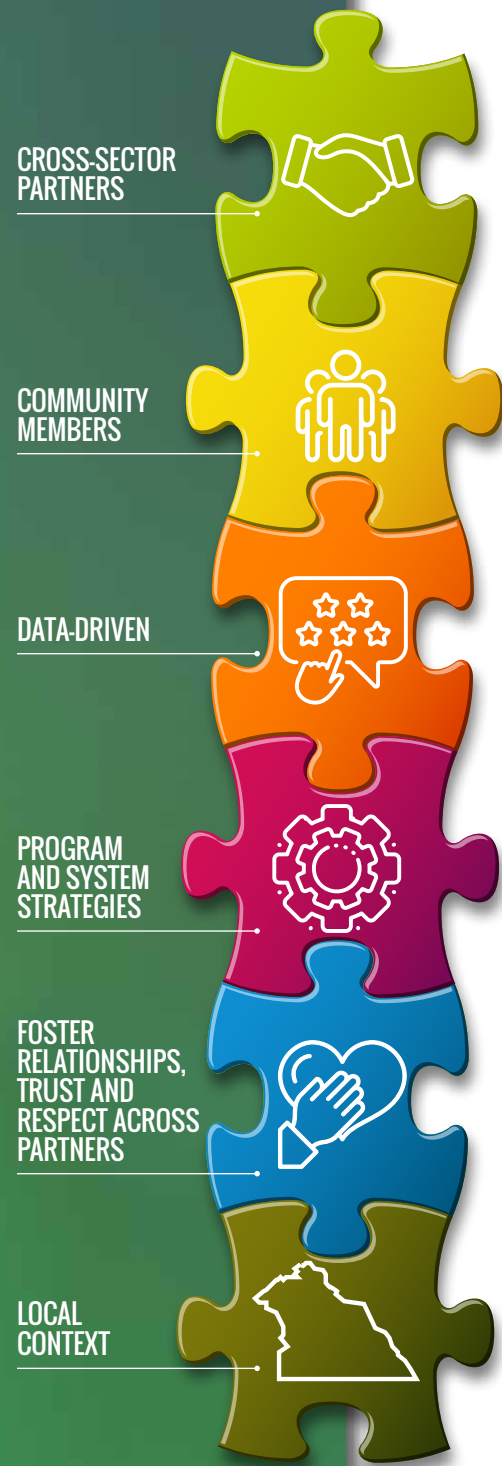
We believe that we need to understand and appreciate where people are in their life journey and provide solutions that meet them there.



STAFF *(Left to Right)*

- Brittany Shutz
Executive Director
- Kirstin Einsig
Community Engagement Specialist/ Collective Impact Coordinator
- Carissa Eaddy
Evaluation and Learning Specialist

COLLABORATIVE WORK



THE PRINCIPLES OF COLLABORATIVE WORK

The York Opioid Collaborative exists to provide the backbone to collectively work towards solutions to address overdoses and substance use in our community. We bring partners together around a common agenda to maximize the end result and provide continuous communication among partners.

The Principles of Collaborative Work are:

- 1 **Cross-sector partners**
- 2 **Community Members**
- 3 **Data-driven**
- 4 **Program and system strategies**
- 5 **Foster relationships, trust and respect across partners**
- 6 **Local context**

OUR MISSION

To coordinate and create collaborations that raise awareness and advocate for support to collectively implement solutions and programs for substance use disorders.

OUR VISION

To significantly reduce the impact of substance use on the York County community and create an environment of continuous lifelong recovery and support.

2024 CHARITY CLASSIC MIXED-DOUBLES TENNIS TOURNAMENT DONORS

UPMC Health Plan	Moyer, Wheeler and Argento Berkshire Hathaway Realtors
WellSpan Health	Self Serve Beverage
Stevens and Lee	Fulton Bank
Sides Wealth Group	Traditions Bank
Glatfelter Insurance Group	Dietz & Bluett Insurance
Highmark Blue Shield	Bowser Center for Advanced Dentistry
Crispus Attucks	Pasch Companies
Rutters Children's Charities	United States Tennis Association Middle States Section, Inc.
Giambalvo Family Foundation	High Associates
Stewart Enterprises	Johnson Controls
Graham Partners	York Tree Family
Penn State Management	Private Donors
OSS Health	
RGS Associates	
Beck Funeral Home	

Special thanks to the Country Club of York and the Groft Charity Classic Committee for all the time and effort put into making this year's tennis invitational a success!

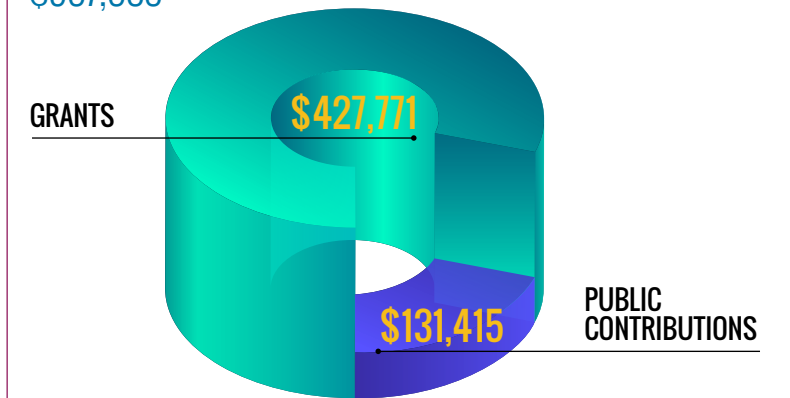
DONORS/GRANTS JULY 2023-JUNE 2024

- York County Opioid Settlement
- Warehime Foundation Operations Grant
- Memorial Health Fund

FINANCIALS FY23/24

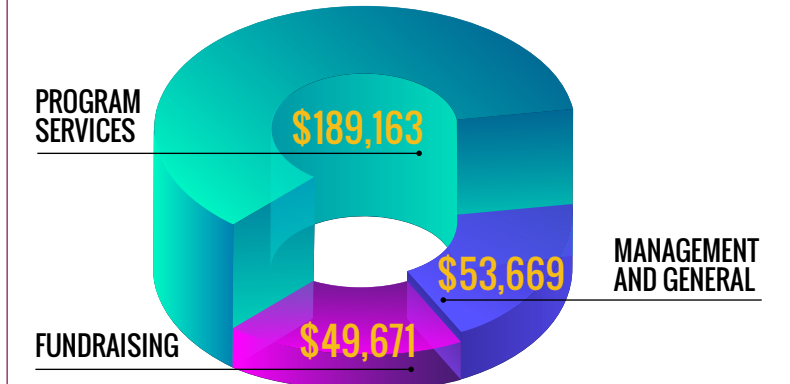
INCOME

TOTAL REVENUE: \$567,683



EXPENSES

TOTAL EXPENSES: \$275,180



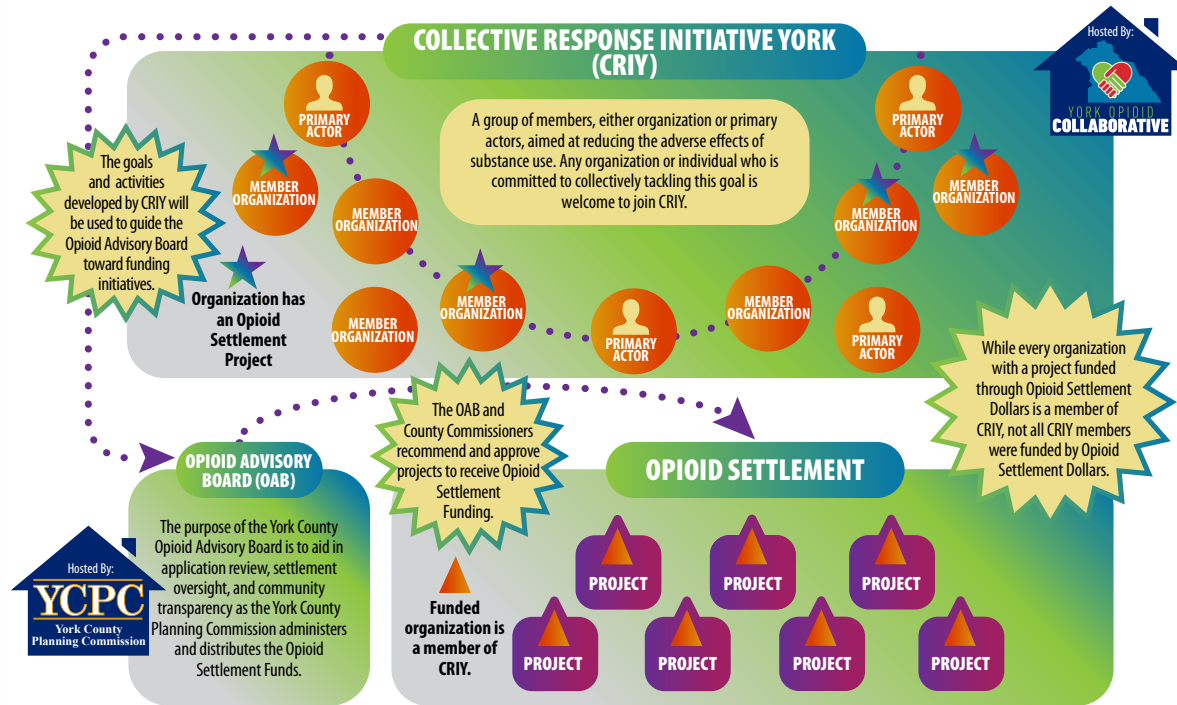
Based on independent account's financial compilation report completed by RKL LLP comprising of statement of financial position - cash basis as of June 30, 2024. The financial statements are prepared in accordance with cash basis accounting.

ROLE OF YORK OPIOID COLLABORATIVE (YOC)

As the backbone organization, YOC staff's core work is to support the members of the initiative. The members of CRIY grant the staff the "generous authority" to use a gentle, but firm hand to guide their collective work. The staff is responsible for continuing to earn such "generous authority" through its actions. While the Steering Committee will ultimately shape the roles played by the backbone, the six general roles to be performed by the backbone are: Facilitation, Coordinate & Catalyze, Engage & Communicate, Insight & Learning, Advocacy, Project Implementation & Oversight.



LAUNCHING THE COLLECTIVE RESPONSE INITIATIVE

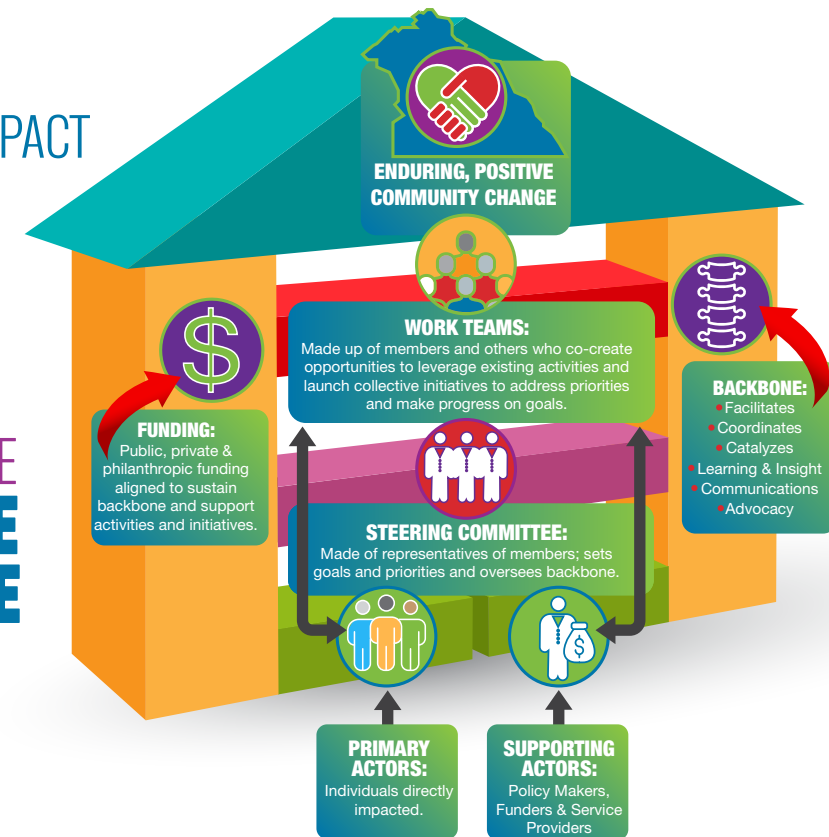


A powerful movement has evolved in York County to dramatically reduce the adverse impacts of substance use. The Collective Response Initiative York (CRIY) is inspired by a spirit of unity and commitment and has grown out of our nearly decade long work to coordinate and convene partners to address the impact of opioids and substances on York County. The York Opioid Collaborative (YOC) has a long history of bringing together organizations to work together to reduce the consequences of substance use in our county. We've learned a lot about what it takes to remove the obstacles and barriers that limit our community's ability to work together to improve prevention, treatment, and recovery outcomes. We have seen the pockets of alignment and success of cross-sector partnerships, but despite favorable momentum to address the life-claiming battle of addiction we recognized much work remains.

In early 2023, YOC was asked by the Opioid Advisory Board and York County Commissioners to organize and support a more ambitious collective effort. They recognized that we had a unique opportunity with opioid settlement funds coming into our community to strategically ensure the funds had the highest impact in confronting the impact of opioids and substances on York County, but also work towards systemic change. They wanted to see an investment to develop and implement a collective impact framework which would offer sustainable solutions to the unique challenges of addressing the impact of substances. YOC embraced the challenge of acting as the "backbone" for the collective effort and worked with a handful of community leaders to build the foundation for the CRIY.

COLLECTIVE RESPONSE INITIATIVE

ORGANIZING FOR COLLECTIVE IMPACT



The movement was formally launched at a January 2024 symposium that attracted nearly 100 people from dozens of organizations. Members of the movement are united in their belief that together we can address the intolerable status quo that has cost the lives of 1,300 residents over the last decade, exacerbated a shortage of talent in our community and robbed thousands of children of their parents. We are committed to changing what we do and how we work together so all our residents can thrive. We currently have over 25 committed members within the effort, which includes organizations and individuals with lived experience.

CRIY Structure

A Steering Committee representative of members is responsible for setting strategy, goals and tracking progress of CRIY. Members of CRIY are organizations and individuals committed to our shared purpose. Members are **primary actors** (P)– individuals with direct experience with substance use or its impacts – and **supporting actors** (S) – organizations that provide funding, make policies, or offer services that shape the experiences and outcomes related to substance use. Individuals that work for supporting actors represent those organizations within CRIY.

The Collective Response Initiative York has identified three work groups and three action teams. The work groups are our ongoing constructs which are meant as channels to communicate updates on implementation of strategies aligned with priorities identified in our common agenda. These work groups have been the area in which we focused on building trust and learning among partners. The three work groups have narrowed down the "shoulds" from our symposium to identify the key strategies/priorities we'd like to see within our community, identified the overarching goals of the strategies, and beginning to identify the activities already being implemented by members under each strategy, as well as identifying gaps and opportunities to co-create an activity to align with this strategy. From these conversations, there were 3 areas identified to create action teams around to identify "quick wins" and opportunity for early alignment. Those three areas were First Responder Education, Medication Assisted Treatment (MAT), and Certified Recovery Support (CRS). The scope and duration of these action teams will be determined by the group and shaped by the work identified. Through these work groups and action teams, we have already begun to see positive outcomes of this work.

FY23/24 HIGHLIGHTS

The Countdown by Rachel

Addiction has always been a virus.
How do you explain that to a 10 year old.
Who can be so easily inspired by us?
We think it has no consequence,

Like a cat and its 9 lives.
Though how do I know that's nonsense?
The way it makes our lives turn

Like an 8 lane highway.
Causes us to slowly burn.
Every day and every night

7 days a week
When has the thought ever been right?
Losing life very quickly

6 people are a daily statistic
Problems becoming sickly

The 5 stages can catch up too fast
Know that you're dying
Then say goodbye at last.

4 empty medication bottles
What will that do?
Don't end up like others
We all might know who

The 3rd rule is real
Becoming ill with impatience
It's hard to deal with all the surveillance

From alcohol 2 powders
It just won't feel normal
From crystals to needles
They are all doubters

You only have 1 thing
And 1 thing only
So live your life
Completely and fully.

So you don't reach the end of the countdown
From 10 to 0
All the way south
Keep your life
And make it count.

HEALTHY EXPRESSIONS YOUTH ART SHOW

We hosted our 1st Annual "Healthy Expressions" Youth Art Show. A one-night art gallery show, "Healthy Expressions" is designed to inspire conversation and create a culture of open communication. Students had the opportunity to share their work and talk about the challenges they face every day.

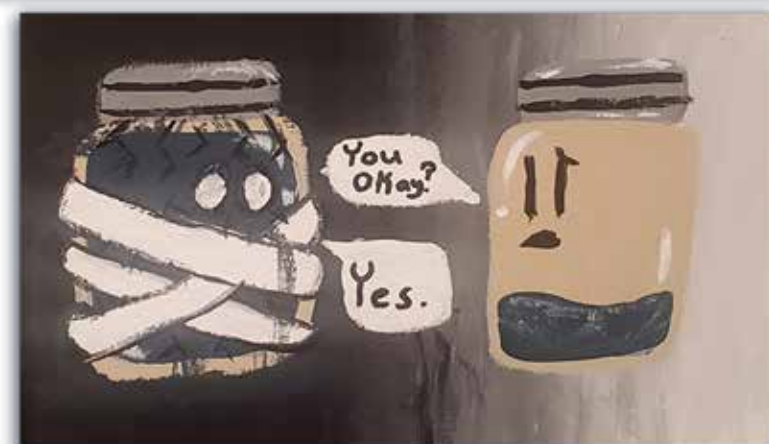
Research shows that youth and young adults can be powerful agents of change for substance use prevention. Teens are more likely to trust messages delivered from their peers.

Therefore, this campaign aims to:

- 1 Give youth a voice and platform to inform and influence substance use prevention; and
- 2 Engage youth in an activity to educate and empower them to make good choices about ATOD and their future.

We had 7 artists from 3 different school districts participate in this event.

COMMUNITY EDUCATION AWARENESS ACTIVITIES





COMMUNITY EVENTS

As the York Opioid Collaborative, our presence at community events is essential for raising awareness and stigma reduction surrounding the opioid crisis and substance use disorders. By actively engaging with the community, we can talk to individuals about the realities of addiction and the resources that are available for support. These events provide a platform to educate the public on the signs of opioid misuse, signs of overdose, overdose reversal, the importance of prevention strategies, and the potential for recovery. Additionally, our participation helps to challenge and diminish the stigma associated with substance use disorders, encouraging honest and open conversation in the community. We hope this open dialogue creates an atmosphere of compassion within the community.

The York Opioid Collaborative attended well over 40 events.



COMMUNITY EDUCATION AWARENESS ACTIVITIES

HARM REDUCTION ACTIVITIES

Narcan Distribution- Over 350 people served from July-November.

Safeguar(x)d- Over 350 lockbags distributed, over 300 medication deactivation pouches distributed.

Medication Take back- Over 500 lbs of medications collected among sites throughout York County in October 2023 and April 2024, in partnership with local police departments.

LOOKING AHEAD

LOOKING FORWARD TO PROGRESSION OF COLLECTIVE IMPACT

For collective impact to be successful, it requires alignment, coordination, and collaboration among all involved parties. Uniting institutions and organizations to work together to improve outcomes in our county can be daunting and resource intensive. Alignment within a collective impact framework takes time and persistence. We have focused a lot during this first year on developing a shared learning culture and establishing trust. We are building a culture where learning and trust are at the foundation of work. With this foundation of trust being built, we have already begun to see small wins and progress made towards our common agenda. In year 2, we are looking to see momentum around our shared goals, strategies and activities that will be outlined in our common agenda. This common agenda will serve as a roadmap for how organizations collectively tackle issues and solutions to reduce the adverse impact of substance use on York County. We will focus a lot within this year two on building out shared metrics, so we can collectively see how these programs are making an impact.





YORK OPIOID
COLLABORATIVE

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